

Investa

# POWER POINT REFERENCE DOCUMENT

INV127

**Innovation**

**Design Development**

24.05.19

# COLOURS

# Innovation Institute

## Brand Colours

### Primary palette

Charcoal

RGB 37, 55, 70

CMYK 73, 45, 24, 66

PMS 7546C

HEX #253746

Mint

RGB 45, 204, 211

CMYK 59, 0, 22, 0

PMS 319C

HEX #2dccd3

White

RGB 45, 204, 211

CMYK 59, 0, 22, 0

PMS 319C

HEX #2dccd3

### Secondary palette

Slate

RGB 79, 117, 139

CMYK 68, 35, 17, 40

PMS 5405C

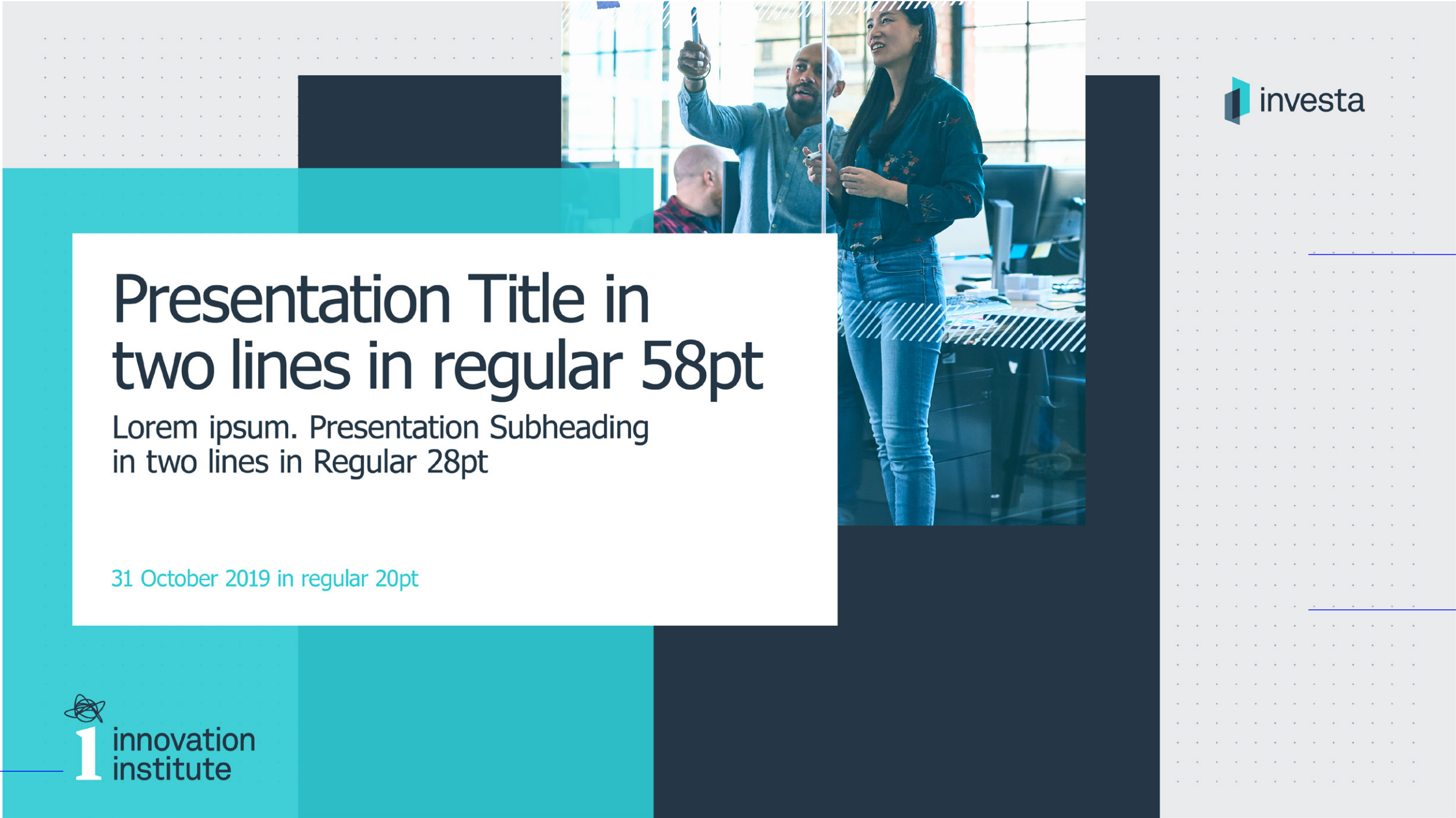
HEX# 4F758B

# **PAGE STRUCTURE**

Innovation Institute  
Title Page



Innovation Institute  
Title Page (Alternative)





Innovation Institute  
Divider Page



Background image  
to be editable

Logos supplied  
as PNG's

Investa Charcoal

# Heading Regular 36pt

Investa Charcoal

## Subheading

Body text  
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Charcoal

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Investa Slate

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Background  
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# Heading Regular 36pt

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text box

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Innovation Institute  
Text Page (3 Column)

520px  
text box

# Heading Regular 36pt

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Innovation Institute  
Text & Image Page

Page Heading  
Regular 36pt

Subheading

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Background  
supplied as PNG



Innovation Institute  
Text & Image Page (Alternative)

Heading Regular 36pt

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Background  
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# THANK YOU